

# Innoventure

## The case-based training on innovation leadership and mentorship

### INTRODUCTION

In this dynamic world you constantly see new developments and issues coming your way. This requires adaptation, creative thinking and a broad focus on innovation. Informal learning and interdisciplinary collaboration is needed to convert new process and product ideas into feasible solutions. Personal leadership is needed to be a mentor for (new) colleagues and to realize improvement strategies together.

### CONTENT

In the training *Innoventure* you'll develop your personal leadership through the practicing of mentorship. Additionally you'll develop your competences for driving innovation from idea to implementation. The core of the training consists of integrating the concepts of Personal Leadership, Design Thinking and an intrapreneurial attitude in the context of real life case-studies. These cases represent actual challenges, e.g. concerning customer needs, quality improvement, product or service design, business strategies or otherwise.

### UNIQUE LEADERSHIP PROGRAM

The *Innoventure* program is led by a unique team of experienced Leadership experts and a Startup field lab consisting of Design Thinkers from Designforum and influential Tech Startups based at the TU/e. They share the lessons they have learned in their innovation processes and provide current tools and methodologies. This offers a unique and powerful learning experience where you can experiment with newly acquired leadership skills in a realistic context that is not your workplace.



### FOR WHOM

The intended participants have an academic level of thinking and / or comparable work experience, aiming at a (future) team leader position or project leader position. We welcome participants who want to enhance their:

- personal leadership as part of career planning;
- impact on team and talent development;
- innovative power and intrapreneurship.

### RESULTS

After following the *Innoventure* training program:

- You can apply mentorship skills, result-oriented and in a way that fits your personality and your organizational culture;
- You can translate different interests into a widely supported value proposition;
- You are able to collaborate more efficiently in multidisciplinary teams;
- You can support the development of new improvement ideas, from initiative to feasible concept to commitment;
- You understand the Design Thinking process, a method for problem solving that is increasingly used in learning organizations;
- You can apply the principles of coaching leadership to help others perform better and achieve their goals;
- You can adjust your leadership role and style depending on what is needed to motivate others to participate and contribute;
- You can effectively present knowledge and ideas and transfer them to a larger audience.

### TRAINING STRUCTURE

The program consists of two training days. An optional Recap session is organized after  $\pm$  6 weeks to share experiences about the transfer from the training situation to the actual work situation.

A training day consists of a combination of Master Classes for in-depth knowledge and 'learning by doing'. Training days start at 9:00 a.m. and last until 17:30 p.m. in which the mornings are dominated by new theories and the afternoons are dominated by the case-based practice of mentoring and leadership in the start-up field lab.

### COSTS

The investment in this training is € 1020,- excluding 21% VAT. The price of a Recap session of 3 hours is € 295,- excluding 21% VAT.

Prices include all training materials and registration and are based on a group of a minimum of 8 and a maximum of 16 participants. Personal coaching is an extra option.

### REGISTRATION

For upcoming dates to join *Innoventure*, [click here](#). The training Location is Klokgebouw 126 Eindhoven. For more information and registration visit [www.innoventure.nl](http://www.innoventure.nl) or mail to Jos Hardeman: [j.hardeman@designforum.nl](mailto:j.hardeman@designforum.nl)



**Innoventure in 6 building blocks**

Day 1		
<u>Personal Leadership</u>	<u>Design Thinking I</u>	<u>Intrapreneurship</u>
<p>Topics:</p> <ul style="list-style-type: none"> <li>• Exploring personal leadership</li> <li>• Iceberg model and big 5</li> </ul>	<p>Topics:</p> <ul style="list-style-type: none"> <li>• Introduction to Design Thinking</li> <li>• Discover &amp; Define</li> </ul>	<p>Topics:</p> <ul style="list-style-type: none"> <li>• Value propositions</li> <li>• Ownership &amp; initiative</li> </ul>

Day 2		
<u>Mentorship</u>	<u>Design Thinking II</u>	<u>Lean Start up mentality</u>
<p>Topics:</p> <ul style="list-style-type: none"> <li>• The essence of mentorship</li> <li>• Direct and indirect leadership influence on innovation</li> </ul>	<p>Topics:</p> <ul style="list-style-type: none"> <li>• Ideate</li> <li>• Co-create</li> </ul>	<p>Topics:</p> <ul style="list-style-type: none"> <li>• Influencing strategies in the context of change</li> <li>• Communication for growing engagement</li> </ul>