



Eindhoven Engine

Innovation Project Proposal

<ProjectName>

This format must be used when applying for Eindhoven Engine project.

Address all aspects and ensure the budget corresponds to the project plan.

Name of the project	
Leading organisation	
Contact person	
Project partners	
Start date	
End date	
Project budget size	

1. Public Summary

1.1	Provide a public <i>one-page</i> description of the proposed project <i>The public summary of max. 250 words</i> <add your description>
1.2	Describe the Problem statement and market value chain <i>This § should answer to the following question: What is the problem (in the market context)?</i> <add your description>
1.3	Project innovations and technology value chain <i>This § should answer to the following question: What is the solution (in the technology context)?</i> <add your description>

2. Innovation

2.1	State-of-the-Art <i>This § should answer to the following question: what is there today?</i>
	<i><add your description></i>
2.2	Positioning in the scope of the Eindhoven Engine WhiteBook <i>This § should answer to the following question: How does the project contribute to the Eindhoven Engine goals as described in the WhiteBook?</i>
	<i><add your description></i>
2.3	Proposed technical innovation and novelty in relation to the State-of-the Art <i>This § should answer to the following question: Why is it new?</i>
	<i><add your description></i>
2.4	New solutions enabled by the innovation <i>This § should answer to the following question: Which general results will be enabled by this innovation?</i>
	<i><add your description></i>
2.5	Quantified objectives and quantification criteria <i>This § should answer to the following question: How can the project's performance be measured?</i>
	<i><add your description></i>

3. Targeted impact

3.1	Market analysis <i>This § should answer to the following question: What are characteristics of the market?</i>
	<i><add your description></i>
3.2	Market access

	<p><i>This § should answer to the following question: How can the project reach the market?</i></p> <p><i><add your description></i></p>
3.3	<p>Impact of the project on the overall goals of Eindhoven Engine</p> <p><i>This § should answer to the following question: Why will it contribute to Eindhoven Engine?</i></p> <p><i><add your description></i></p>
3.4	<p>Impact of the project on societal needs</p> <p><i>This § should answer to the following question: Why will it contribute to societal needs?</i></p> <p><i><add your description></i></p>
3.5	<p>Dissemination</p> <p><i>This § should answer to the following question: How will the project results be disseminated (in the course of the project)?</i></p> <p><i><add your description></i></p>
3.6	<p>Exploitation</p> <p><i>This § should answer to the following question: How will the industrial partners exploit the project results (after completion)?</i></p> <p><i><add your description></i></p>

4. Consortium overview

Enumerate the composition of the project team (in line with information in the budget form):

Partner	Affiliation	FTE PY/year
Project leader		
Researchers		
...		
Post-doc's		
PhD-students		
PDEng trainees		
MSc-students		
BSc- Students		
Total		

4.1	Cooperation added value: business level <i>This § should answer to the following question: How can the project partners help each other's business?</i> <i><add your description></i>
4.2	Cooperation added value: technology level <i>This § should answer to the following question: How can the project partners constitute a viable product?</i> <i><add your description></i>

5. Implementation

5.1	Project structure and main milestones¹ <i>This § should answer to the following question: How is the project structured?</i> <i><add your description and fill out the table ></i>																				
	<table border="1"> <thead> <tr> <th>Number</th> <th>Milestone description</th> <th>Due</th> </tr> </thead> <tbody> <tr> <td>MS.1</td> <td>...</td> <td>M6</td> </tr> <tr> <td>MS.2</td> <td></td> <td>...</td> </tr> <tr> <td>MS.3</td> <td></td> <td></td> </tr> <tr> <td>MS.4</td> <td></td> <td></td> </tr> </tbody> </table>	Number	Milestone description	Due	MS.1	...	M6	MS.2		...	MS.3			MS.4							
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MS.2		...																			
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5.2	Deliverables <i>This § should answer to the following question: What are the specific results that the project is committed to produce?</i> <i><add your description and fill out the table></i>																				
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D.4			...																		

¹ Milestones are points where major results are the basis for a next phase of work, or control points at which decisions are needed.

5.3	Function and benefit of the co-location <i>This § should answer to the following question: How will co-location be done and why does it help?</i> <i><add your description></i>
5.4	Role of students in the project <i>This § should answer to the following question: Which students and what will they be contributing?</i> <i><add your description></i>
5.5	Risk management <i>This § should answer to the following question: What are the risks and how will they be addressed?</i> <i><add your description></i>

6. Financials

Project budget to be provided in separate Excel file, see explanation in legend tab (“invulwegwijzer”)

6.1	Project cost per partner <i>This § should answer to the following question: What will the project cost?</i> <i><add your description></i>
6.2	Requested funding <i>This § should answer to the following question: How will the project be financed?</i> <i><add your description></i>
6.3	Rationale for funding <i>This § should answer to the following question: If so, why is funding requested from Eindhoven Engine?</i> <i><add your description></i>

Please pay attention to the readability of the document, and aim for focus and conciseness.